



## Joyful FM Rate Card 2019

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### Advertising Rates (per 30-second spot)

Times	Mon-Fri	Sat- Sun
05h00-06h00	R 200.00	R 200.00
06h00-09h00	R 300.00	R 200.00
09h00-12h00	R 300.00	R 200.00
12h00-14h00	R 200.00	R 200.00
14h00-18h00	R 300.00	R 200.00
18h00-21h00	R 250.00	R 200.00
21h00-24h00	R 250.00	R 185.00
24h00-05h00	R 200.00	R 160.00

### Ads during Live broadcasts

Any time	R 300.00	R 300.00
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### On Air Sponsorship / Paid Airtime

#### Interviews / talk show

5 minutes (primetime – 6-9am/3-6pm)	R 200.00
10 minutes	R 350.00
15 minutes	R 500.00

30 minutes	R 800.00
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60 minutes	R 1000.00
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**Paid music promotion**

60 minutes	R 1000.00 monthly
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**Live streaming / Outside Broadcasts**

1 hour broadcast	R1, 500.00
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Live radio coverage for churches, events, sermons etc

**Other services offered by Joyful Media**

**Ad production (recording, editing including voiceover)**

15 sec advert	R 750.00
30 sec advert	R 1,250.00

\*This covers voice over artists

**Podcast recording, editing**

1 hour	R 350.00
2 hours	R 700.00

\*Podcasts not meant for Joyful FM only

**Website advertising**

Home page banner	R 986.00 a month
	Or R2500.00 (3 months)

Featured artist slot	R 1000.00 a month
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\*contains artist bio, pics, videos, links to



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digital stores etc

### Audio & Music Mastering

1 song	R 250.00
Short audios	R 100.00

These rates DO NOT INCLUDE VAT.

Please note that the rate card is a guide, we will work out a package that suites you and your business.

**Ask about our first time advertiser packages and trade exchange offers.**

All campaigns are payable upfront.

**Contact Theona Narainsamy today**

**Call 068 291 3402  
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